



Women's Sexual Assault Centre

healing, education & prevention

#511 - 620 View Street
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Women's Sexual Assault Centre Employees Celebrating with Cartwheels

VICTORIA – Lenore Kennedy and Connie Sheffield-Reith made a brash promise on Facebook that has resulted in their commitment to doing 100 cartwheels down Dallas Rd this Thursday, June 3rd at 6pm.

At the beginning of May, Kennedy, who is the Resource Development Officer at the Victoria Women's Sexual Assault Centre, was checking out the fundraising progress for their Walk a Mile in Her Shoes event which was to take place ten days later. The on-line fundraising site for the event was showing that participants had raised approximately \$10,000 towards an overall fundraising goal of \$20,000. Kennedy, who had been periodically posting comments on Facebook about the event, was so pleased to see that they had reached the halfway point that she made the off-hand comment that she "would gladly do 100 cartwheels down Dallas Rd in a silly outfit" if the \$20,000 goal was reached at the event. Sheffield-Reith saw the Facebook comment and chimed in that she would join her.

The Walk a Mile in Her Shoes event took place on May 15th and welcomed approximately 500 people who collectively raised \$36,000. The first \$28,000 of that was matched by an anonymous couple from Victoria bringing the grand total for the event to an astounding \$64,000. Kennedy and Sheffield-Reith will be following through on their promise this Thursday at 6pm by turning 100 cartwheels down a stretch of Dallas Road beginning at Cook Street. They aren't giving out the details of their "silly outfits" but have hinted that there may be tutus involved.

"Everyone is welcome to come and cheer us on," says Kennedy. "There are even some of the men who participated in the Walk who have committed to do a couple of cartwheels alongside of us. Although none of them has committed to the full 100," laughs Kennedy.

With safety in mind, the Cartwheel Celebration will be postponed if it is raining and a later date will be announced. "I'm going to follow through on my promise," says Kennedy. "But it's probably been twenty years since I've done more than one cartwheel so rain might be a bit of a hazard for me!"

For more information or to make a donation, contact the Women's Sexual Assault Centre at (250)383-5545 or go to www.vwsac.com and follow the link to Walk a Mile on the right side of the page.

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